



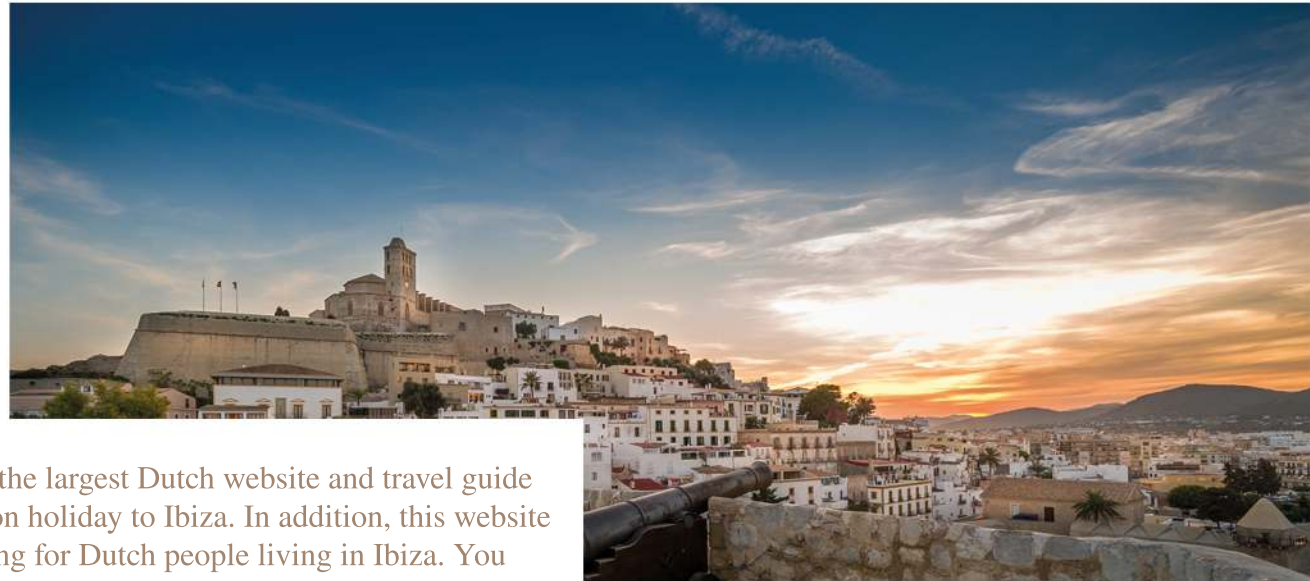
Wiz a\*  
magazine

PRESS KIT  
2020



# Hello, we're IbizaMagazine.nl!

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IbizaMagazine.nl is the largest Dutch website and travel guide for tourists who go on holiday to Ibiza. In addition, this website is also very interesting for Dutch people living in Ibiza. You may have heard from us before, in 2016 we launched the completely new website: [www.ibizamagazine.nl](http://www.ibizamagazine.nl)

As from 2020 we would like to give other companies the opportunity to reach their target group through IbizaMagazine.nl. In principle, it can concern all companies that are related to Ibiza. These companies can get their own unique page on IbizaMagazine.nl and redirect visitors to their website.

The advantages and possibilities on IbizaMagazine.nl are;

1. More visitors to your website;
2. An increase in the Google search results;
3. More potential customers;
4. Wide range through Social Media channels;
5. Direct contact options
6. Professional appearance

IbizaMagazine.nl is suitable for all types of companies, for example hotels, beach clubs, restaurants, shops and fitness clubs, but IbizaMagazine.nl is also very interesting for companies that rent houses and yachts.



Josje Geluk  
Commercial Director



# IbizaMagazine.nl

## Statistics

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### Statistics:

- 500.000 pageviews each year
- 80.000 pageviews in the summer
- 60.000 socials media followers

- Beach pages: 525.000 visitors since 2016
- Restaurant pages: 38.000 visitors since 2016
- Beachclub pages: 65.000 visitors since 2016
- Club pages: 32.500 visitors since 2016
- Villa pages: 50.000 visitors since 2016

### Audience:

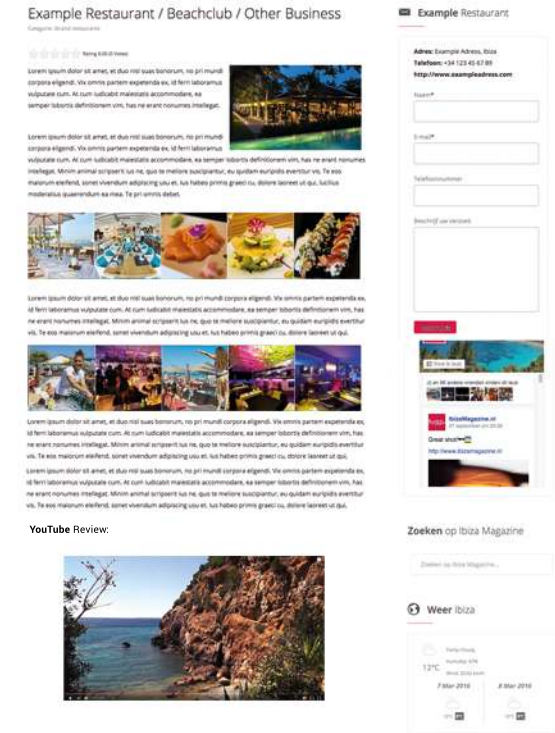
- People who love: Ibiza, traveling, luxury, jet-set, wining & dining, clubs, beachlife Ibiza style.
- 57% women and 43% men
- 18-34 years 44% and 35-54 years 39%
- 65% Netherlands
- 18% Spain
- 11% Belgium







- Own page on IbizaMagazine; an article with text and information about your company;
- Photo gallery with photos of your company;
- Link to your own website on all relevant pages;
- Each quarter statistics in your mailbox;
- Reviews from TripAdvisor under your own page;
- Social Media range of 65.000 followers;
- Contact from that is connected with your mailbox;
- YouTube film on your own page;
- Google Maps location on your own page;
- Banner views on the homepage.



# Questions? Contact us!

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**We can give you a great advice for the best marketingplan!**

**Contact:**

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